



# National Kidney Foundation™

of SOUTHERN CALIFORNIA

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15490 Ventura Blvd., Suite 210, Sherman Oaks, CA 91403

February 26, 2009

Dear SAG Member:

We all know the power of giving back – how good it feels to educate and inform the public about something that is close to our heart. Kidney disease, and its prevention and cure, is what is close to my heart.

The National Kidney Foundation of Southern California is a cause that is very personal to me because I suffered with chronic kidney disease for most of my life, although I was unaware of it. Thanks to the generosity of my loving wife Ann I received a kidney transplant from her in 2005. Since then my life and health have changed dramatically and I have made it my mission to educate MY community about the prevention and cure for chronic kidney disease. This is why Ann and I became the spokespeople for the National Kidney Foundation – the leading organization fighting kidney disease, helping patients and funding research.

**Ann and I invite you to join us on WORLD KIDNEY DAY -- Thursday, March 12<sup>th</sup> at the ‘KEEP it Hollywood’ event at Guy’s North in Studio City.**

‘KEEP it Hollywood’ is a mini-screening that is part of the National Kidney Foundation’s Nationwide KEEP (Kidney Early Evaluation Program) Program. It offers free screenings and the ability for those to check their health for those most at risk of developing Chronic Kidney Disease due to high blood pressure, diabetes or a family history of kidney disease.

You are invited to participate in this screening which will take 15-20 minutes of your time on Thursday, March 12<sup>th</sup> between 8:00 a.m. and 2:00 p.m. to go through this mini-screening (blood pressure cuff, finger prick & a few health questions asked by some of the best doctors in the country).

I appreciate your consideration and hope to see you on Thursday, March 12<sup>th</sup>. For more information and to confirm your participation, please contact Steve Wilson or Emily Davis at BWR Public Relations at 310-550-7776 or [swilson@bwr-la.com](mailto:swilson@bwr-la.com)/[edavis@bwr-la.com](mailto:edavis@bwr-la.com).

All the best,

George Lopez